

**Saturday, April 17, 2021 at  
THE CRUMLEY HOUSE**

**300 Urbana Road  
Limestone, TN 37681  
423.257.3644**

For more information, contact Ben Trout at 423.426.7701, or email bent@crumleyhouse.com. Also, please visit our web site at crumleyhouse.com as well as our Facebook page for additional and up-to-date event details.

## **2021 Event Sponsorship Tiers**

*\* COVID-19 protocol, (current on the date of the event) will be observed.*

### **PRESENTING SPONSOR**

**\$2,500**

- Logo on event banner at race start/finish
- Logo on promotional material
- Logo on The Crumley House event website
- Mentions in media materials (press releases) and social media
- Link to your website from the event web page
- Logo on T-shirts Shirts > Joggin' for the Noggin! 5k Run/Walk presented by \_\_\_\_\_
- Acknowledgement at race
- Registration and T-shirts for six (6) participants

### **GOLD SPONSOR**

**\$1,500**

- Logo on sign at race midway point
- Logo on promotional material
- Logo on The Crumley House event website
- Link to your website from the event web page
- Logo on T-shirts
- Acknowledgement at race
- Registration and T-shirts for four (4) participants

### **SILVER SPONSOR**

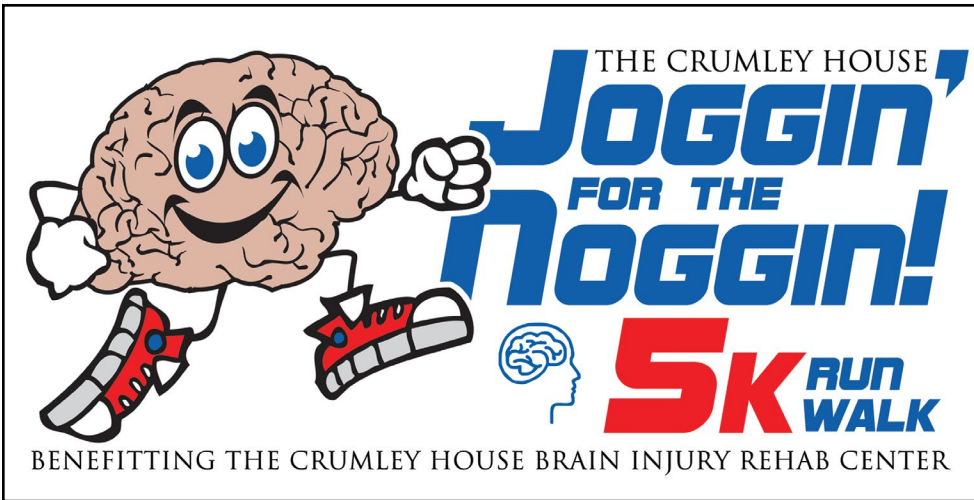
**\$1,000**

- Listed on promotional material
- Logo on The Crumley House event website
- Link to your website from the event web page
- Logo on T-shirts
- Acknowledgement at race
- Registration and T-shirts for four (4) participants

### **BRONZE SPONSOR**

**\$500**

- Listed on promotional material
- Registration and T-shirts for (3) participants



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## Contract Agreement

This contract signifies an agreement with The Crumley House Brain Injury Rehabilitation Center, and \_\_\_\_\_ for the April 17, 2021 event entitled The Crumley House Joggin' for the Noggin! 5K Run/Walk. This agreement certifies that the aforementioned organization has agreed to serve as a \_\_\_\_\_ level sponsor and, therefore, will provide:

Financial contribution in the amount of \$ \_\_\_\_\_  
 (Checks made to The Crumley House)

In-kind donation including: \_\_\_\_\_  
 (Must receive on or before April 1)

**Monetary Donation** \$ \_\_\_\_\_

By signing below, Sponsor and The Crumley House representative acknowledge that Sponsor expectations and benefits have been distributed and are understood by all parties.

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor name (printed): \_\_\_\_\_

The Crumley House rep signature: \_\_\_\_\_ Date: \_\_\_\_\_

The Crumley House rep name (printed): \_\_\_\_\_

## Sponsor Information

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_