



OUR MISSION: *"To enhance the quality of life for brain-injury survivors by enabling them to maximize their potential."*



'Donation Days' successful for Crumley House during pandemic

"We genuinely thank our community for stepping up to help us during this difficult time, but just like many regional non-profits, we remain in a great deal of need due to the impact of the COVID-19 pandemic."

- Guynn Edwards, Crumley House Executive Director

Worldwide, the impact of the COVID-19 pandemic is immeasurable. Be it the numerous loss of life, the hospitalizations; the effects on families, home life, education and our economy; it goes without saying these truly are challenging times. Most certainly these obstacles carry over and are encountered by non-profit organizations such as The Crumley House Brain injury Rehabilitation Center.



Daytime Tri-Cities host Chris McIntosh interviews Crumley House resident Kelly Wilson live during the successful "Donation Days" fundraiser.

In light of losing its two annual fundraisers (the Polynesian Beach Party and the Joggin' for the Noggin! 5K Run/Walk) which annually raise nearly \$170,000, The Crumley House, last August, joined forces with area media and small business to create "Crumley House Donation Days."

Via a strong social media push, an online auction featuring a wide array of our regional small businesses and outstanding support from Daytime Tri-Cities, WJHL.com, Bristol Broadcasting, Lamar Advertising and Foster Signs The Crumley House generated better than \$57,000 for one of only three non-profit brain injury rehabilitation centers east of the Mississippi.

However, a significant gap remains. "We genuinely thank our community for stepping up to help us during this difficult time, but just like many non-profits, we remain in a great deal of need due to the impact of the COVID-19 pandemic," said Guynn Edwards, Crumley House Executive Director.

The Crumley House will launch its Holiday 'Season of Giving' in December. "Our 'Season of Giving' will run the entire month of December and we look forward to individuals and businesses reaching out to aid our efforts," said Ben Trout, Crumley House Marketing and Fundraising Coordinator. Trout encourages following Crumley House social media channels as well as regional news media for details on the year-ending fundraising effort.

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EXECUTIVE DIRECTOR

300 Urbana Road
Limestone, TN 37681

423.257.3644 (office)
866.892.7246 (toll-free)
423.257.6594 (fax)
crumleyhouse.com (online)



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Lasting friendship results in support for The Crumley House

Our youth often provides the opportunity to meet special people and develop friendships. Sometimes the bonds quickly fade, and sometimes they last forever.

One such bond that has stood the test of time is the friendship developed years ago between Crumley House Founder June Barrett and Cookeville Tennessee's Levena Eubank Kline.

"I met June in the ninth grade. Being that we were on a different career path, I really didn't get to know her well initially," Kline says. However, that would soon change.

Kline adds, "We had common interests through our 4-H Club, and we entered a beauty contest to represent Putnam County at the Strawberry Festival in Overton County.

"I won as Queen and June was one of my attendants. Needless to say, we felt very special riding on a float in the festival parade. It was then that we bonded, and actually, there are nine of us high school friends that developed great friendships and we still keep in contact after all these years."

Kline went on to graduate from Tennessee Tech, and after training at Methodist Hospital in Memphis, she earned her B.S. in Medical Technology.

While the friends went their own separate ways, they still maintained contact. "When I learned that Lori Beth (June's daughter) was involved in such a tragic automobile accident that resulted in a complex brain injury, I immediately realized the family needed prayer," Kline states.

Kline soon would learn that June needed more than just prayers. Following Lori Beth's accident and need for her post-acute care, June initiated a tremendous effort, not to just take care of Lori Beth's needs; but to take care of, rehabilitate and enhance the quality of lives of other survivors of traumatic brain injuries. In 1992, June Barrett opened The Crumley House, one of the few non-profit brain injury rehabilitation centers in the nation.

"Through this process I learned about brain injuries and quite frankly I was truly hurting for my friend June, as I had children the same age. I witnessed how June rallied to not only assist Lori, but to search and successfully find a way to help individuals with similar injuries and I was truly amazed with her dedication, tireless energy and love for others.

"My admiration for June grew exponentially. She is a miraculous woman and I am blessed to have her friendship and to share with her a love for our Lord," Kline says.

Kline goes on to add, "God has blessed me in so many ways. Why not pass on my good fortune to such a great cause that I have seen my friend build? Caring for the brain-injured takes special people, an endless effort on the part of many and of course the adequate funding to provide for this much-needed effort. These individuals, their families and The Crumley House need our help today. I encourage others to contact The Crumley House and learn about the numerous opportunities to give."



Levena Eubank Kline, alongside husband Boyd, is a long-time supporter of The Crumley House via a friendship forged in high school with founder June Barrett.

The Crumley House staff welcomes new Controller, Mary Rentschler

The Crumley House staff recently added Mary Rentschler as the brain injury rehabilitation center's new Controller. Residing in Greeneville, Tenn., Rentschler gained her B.A. and Accounting Certification from Bell Haven University.

"While I've done plenty of accounting work over the years, I've never been a part of a brain injury care and rehabilitation center," said Rentschler. "It truly is a tremendous work that goes on here, and it helps me relate to a personal experience as my mother had a brain-bleed stroke not long ago and some of the recovery and rehabilitation efforts are similar."

Rentschler handles all accounting duties for The Crumley House, including accounts payable and receivable, financial reconciliation and preparation of monthly Board of Directors financial reports.



Mary Rentschler recently joined The Crumley House staff and serves as Controller.

Virtual instruction keeps Crumley House residents moving forward during pandemic

It goes without saying The Crumley House has faced its share of challenges during the COVID-19 pandemic. From weekly community re-entry outings to extreme limitations on outside visitations and in-house programming, our residents have had to adjust accordingly -- and they have adapted well.

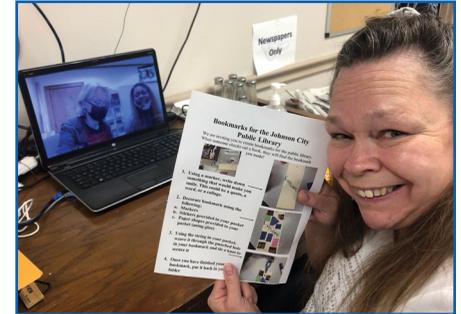
Thanks to cooperation from regional universities and colleges, The Crumley House has been able to continue some facets of its rehabilitative classes via virtual instruction. In particular, East Tennessee State University and Milligan University have worked with Crumley House staff to continue speech training and occupation training for residents.

“Graduate students in the Speech Language Pathology Program at ETSU provide speech, language and cognitive intervention through video outreach via a HIPAA compliant version of Zoom,” stated Courtney Andrews, ETSU Assistant Professor in the College of Clinical and Rehabilitative Health Sciences.

Andrews adds, “Graduate students in the Speech Language Pathology Program at ETSU address communication, cognition and social skills via video outreach twice weekly. There are individual sessions as well as a group session that focuses on communication among members of the Crumley House in a fun and engaging environment.”

Students from Milligan University’s College of Occupational Therapy also conduct weekly virtual learning opportunities, providing hands-on skills with online instruction and assistance from Crumley House staff.

“It’s a blessing to be able to continue these crucial rehabilitation efforts for our residents, and we greatly appreciate all of regional colleges and universities for their outstanding cooperation,” said Clay Morelock, Crumley House Program Director.



Ways to assist The Crumley House, yourself & your family

With an election behind us, and as the year winds down now is a perfect time to think about ways to help others, while at the same time aid yourself and your loved ones. There are a variety of methods in which you can assist The Crumley House and perhaps relieve yourself of tax burdens. Let’s look at a few.

Gifts of Stock or Real Estate: A gift of appreciated property generally offers a two-fold tax savings. First, you may receive an income tax deduction for the full market value of the property. Second, you may avoid paying the capital gains tax you would have incurred on the appreciation in value had you sold the property.

Gifts of Life Insurance: You can often receive a significant charitable deduction by donating a life insurance policy that you no longer need.

Charitable Lead Trusts: The charitable lead trust allows you to pass assets to your children and/or grandchildren while minimizing estate taxes. Under this arrangement, you transfer assets to a trust that makes payments to The Crumley House for specified time period. The trust then transfers the assets to your heirs.

Charitable Remainder Trusts: This allows you to provide for yourself and/or a loved one and still receive a charitable deduction. After your lifetime, and perhaps that of a loved one, the trust distributes the remaining assets to The Crumley House.

Bequests: You can include The Crumley House in your will by designating a dollar amount or a percentage of your estate. You also can name The Crumley House as a remainder beneficiary to receive funds after specific sums are paid to individual beneficiaries.

Gifts of Cash: Perhaps the simplest way to assist The Crumley House is via a gift of cash. The Crumley House is incorporated under the provisions of Section 501(c)(3) of the Internal Revenue Code. As such, gifts of cash are fully deductible up to 50% of your adjusted gross income.

HOW CAN WE HELP YOU TAKE THE NEXT STEP?

Simply call The Crumley House today, [423.257.3644](tel:423.257.3644), and we will gladly work with you and your financial/legal advisors to customize a plan that works for you, your loved ones, reduces your taxes and allows you to have a positive impact on these brain-injured individuals that need your help so much.



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Want to keep up with Crumley House news, member happenings, events, photos, videos and more?

Visit, like and follow our Facebook and Instagram social media channels today. It's a great way to stay informed and in touch.



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Crumley House set to kick off Season of Giving on Dec. 1

It's that time of year once again as the holidays are upon us. While we realize 2020 has been a particularly strenuous year on so many in so many ways, we can all gain joy through giving.

The Crumley House kicks off its 'Season of Giving' on Tuesday, December 1 and it will run through Thursday, December 31.

Fueled by our social media platforms, community outreach and local media, The Crumley House invites you to participate and assist our non-profit brain injury rehabilitation center.

There are so many ways you can help. Obviously, cash donations are most certainly welcome. But how about assisting the purchase of Christmas Gifts for our members? Perhaps it's sponsoring a Friday meal/outing. Maybe it's sponsoring a member by providing his/her personal hygiene care products for a month or two.

The possibilities are endless. We encourage you to stay tuned and keep The Crumley House in mind throughout the holiday season.

We are blessed to be part of such a giving region and we genuinely appreciate the generosity of all.

On behalf of all of us here at The Crumley House, we wish you a very Merry Christmas, and by all means, a blessed and Happy 2021!

Crumley House Smiles!

