THE CRUMLEY HOUSE BRAIN INJURY REHABILITATION CENTER

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OUR MISSION: *"To enhance the quality of life for brain-injured survivors by enabling them to maximize their potential."*

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Breeding shares passion for The Crumley House

"Our region is truly blessed to have The Crumley House to aid and rehabilitate those who have survived a traumatic brain injury." - Bill Breeding

Throughout the Tri-Cities region, Mr. Bill Breeding is well-known as a dedicated civic leader, successful businessman and considerate philanthropist. He truly values "community" and worthwhile causes.

Breeding also is a dedicated friend of The Crumley House. "I wish, and I desire for more of our regional constituents to learn more about The Crumley House and the incredible services being provided to those who have acquired and survived a traumatic brain injury. The organization is a true blessing to our region," said Breeding.

Breeding is an annual Crumley House donor and encourages others to do so. He adds, "From residential services to the adult day care program and beyond, we have a nationally-recognized leader in brain injury rehabilitation that needs and welcomes our support.

"I truly admire the faith, dedication and care for others that Crumley House founder June Barrett, along with her husband Steve, have had in growing the this facility and its services over the years, and I look forward to the future of The Crumley House. I invite all to join me in supporting their members, their staff and their outstanding board. We never know when our lives may be touched by a traumatic brain injury."

In addition to his successful business endeavors, the Air Force veteran served as Johnson City Mayor, President of the Johnson City/Washington County/ Jonesborough Chamber of Commerce, Vice President of the ETSU Alumni Board, and is a Hall of Fame member of the ETSU College of Business and Technology.

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Trout named Crumley House Marketing and Fundraising Coordinator

During the final quarter of 2019, The Crumley House named Ben Trout to the newly-created position of Marketing and Fundraising Coordinator.

Trout joins The Crumley House following an 18-year tenure at Bristol Motor Speedway, where he specialized in marketing, advertising, media/public relations, and most recently serving as Vice President in the Speedway's Consumer Marketing department.

"Service is my passion, and throughout my life I have strongly desired to utilize my skills to help others," said Trout.

Trout's responsibilities include Crumley House marketing efforts, public/media relations, social media, branding, web site and most importantly, fundraising and revenue development.

"I look forward to working hand-in-hand with our regional and national supporters to promote our mission, and to cultivate new support for all that we do here at The Crumley House to aid those who have survived a traumatic brain injury, as well as their families," Trout continued.

From writing grants to soliciting event sponsors; as well as maintaining existing relationships and gathering new supporters, the position is geared toward future growth of The Crumley House.

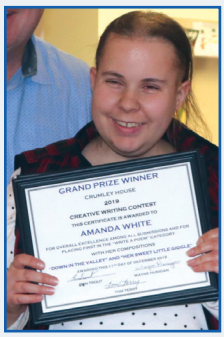
Guynn Edwards, Crumley House Executive Director stated, "With his vast experience, Ben is a valuable addition to our staff. This is a new position, and a needed area of concentration that we know will be beneficial to our future."

Morelock, Andrews receive Crumley House honors

Staff and volunteers play vital roles in achieving success at The Crumley House, and like any team, there are always standout performers. During the recent holiday and awards dinner, two were recognized for their dedication and service; Clay Morelock and Courtney Andrews.

Clay Morelock received the 2019 Crumley House Employee of the Year Award. Morelock most recently served as the facility's physical trainer, and has been part of the organization since his graduation from ETSU in 2018. Morelock moves into a larger role in 2020, taking over for the retiring Wayne Hunigan, as Crumley House Program Director.

Courtney Andrews M.A., CCC-SLP, captured the 2019 Crumley House Volunteer of the Year Award. Andrews serves as a Clinical Supervisor in Speech-Language Pathology at ETSU. With Master's Degrees in Communications Disorders and Cognitive Development Psychology, Andrews, along with a variety of her students, volunteers weekly at The Crumley House to aid members in speech training and speech development as they continue their rehabilitation.



White wins Crumley writing competition

Member Amanda White won the 2019 Crumley House Writing Competition. White submitted two poems, "Down In The Valley," and "Her Sweet Little Giggle." She was awarded $100 for her efforts.

A special thank you to goes to CH volunteer, Tom Terry, who annually coordinates the competition. There were 16 entries among eight members in the contest. Michael Osborne won the Haiku category; Tim Hudson won the Prose category. In the Critique category Justin Hale won, with White's poetry claiming the overall win -- a job well done!

Education partnerships contribute greatly to Crumley House efforts

Obviously, The Crumley House depends heavily on support from our communities, our individual and corporate contributors, federal/state aid and our volunteers. It truly is one large cooperative effort that enables The Crumley House to be a national leader in the rehabilitation of those who have acquired and survived a traumatic brain injury.

However, one area that stands out exceedingly, is the wide variety of active partnerships we have with our regional universities, colleges and high schools. With regards to their respective areas of study, students visit and work with Crumley House members on a semester-based schedule.

Be it speech training, cognitive learning, occupational training, physical training or service learning, students are given the opportunity to gain immediate experience in their chosen career path. This also benefits The Crumley House as it increases the efficiency and variety with which we are able to aid in the rehabilitation process.

"We thank all of our regional educational partners for supporting this endeavor over the years, as it truly creates a mutually beneficial relationship," said Guynn Edwards, Crumley House Executive Director. "Participating students learn hands-on, and our members benefit by receiving informed rehabilitation instruction and activity."

Recent educational partners include East Tennessee State University, Milligan College, Tusculum University, Walters State Community College, State College and David Crockett High School. ***For more information about opportunities to be part of our activities and education here at The Crumley House, please call 423.257.3644.***

Crumley House Fun Pics

Hunigan retires after 24 years

Program Director, Wayne Hunigan, is retiring after 24 years of dedicated service at The Crumley House.

Hunigan said, "It's been a rewarding experience. I've met and worked with some great people. Be it our staff, our volunteers, our outstanding board and above all our members and their families, I'll treasure my time here at The Crumley House, and I'll certainly miss this family environment."

Hunigan will work part-time for a period, assisting Clay Morelock, who moves from Physical Trainer to Program Director.

"Best wishes Wayne, and we thank you for passion and your service over the years."

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Want to keep up with Crumley House member news, events, photos, videos and more?

Visit and like/follow our Facebook and Instagram social media channels today. It's a great way to stay informed and in touch.

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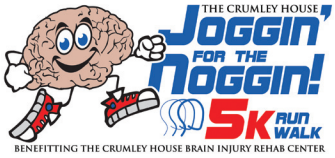
Popular Crumley House fundraising events return in 2020

Mark your 2020 calendars for The Crumley House's two biggest fundraising events of the year.



Saturday, March 28 sees the return of the **Joggin' for the Noggin! 5k Run/Walk** slated for 10 AM here at The Crumley House. And don't forget the traditional post-event pancake breakfast and competitor T-shirts. **Info and registration available at crumleyhouse.com**.

Then, on **Saturday, August 22,** it's **The Crumley House Polynesian Beach Party**. Complete with live music, auctions, themed dinner menu and much more, it's the Tri-Cities' must-attend annual gala to celebrate the summer, while supporting a worthy cause.

Stay tuned for our event location announcement, and full event details. And remember, all proceeds from these events support The Crumley House. **For more information on these events and more, please call 423.257.3644**.

Remember The Crumley House in your 2020 giving

As we kick off a new year and decade, we welcome your consideration and support of The Crumley House. Be it a monetary donation, an annual pledge, gifts of cash, memorial gifts, life insurance, stock or real estate, there is an opportunity for you to assist.

We will be happy to work with your and your financial advisors to customize a plan that works for you and your loved ones, reduces your taxes and returns to you the gift of positively impacting our facility and the lives of our brain-injured members.

Call us today at **423.257.3644** or toll-free at **866.892.7246**, or email Ben Trout at **bent@crumleyhouse.com**, and we'll be happy to discuss ways in which you can make a difference.

From all here at The Crumley House, we wish you and yours a happy and prosperous New Year!